



# HALF-YEAR RATE SHEET 2010

HALF-YEAR RATE SHEET 2010

<b>North Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Riverdale - Thornton					
Thorncreek Golf Course - Thornton	45,000	1,953,450	\$5,120	\$2,560	\$6,400
Heritage at the Westmoor - Westminster					
Legacy Ridge Golf Course - Westminster					
Hyland Hills Golf Course - Westminster					
Indian Tree Golf Course - Arvada		CPI	\$0.00262	\$0.00131	\$0.00082

<b>Longmont Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Twin Peaks Golf Course - Longmont	15,000	651,150	\$1,707	\$853	\$2,133
Ute Creek Golf Course - Longmont					
Sunset Golf Course - Longmont - free		CPI	\$0.00262	\$0.00262	\$0.00262

<b>Aurora Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Meadow Hills Golf Course - Aurora					
Aurora Hills Golf Course - Aurora	30,000	1,302,300	\$3,413	\$1,706	\$4,266
Fitzsimons Golf Course - Aurora					
Springhill Golf Course - Aurora		CPI	\$0.00262	\$0.00131	\$0.00082

<b>Southern Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Patty Jewett Golf Course - Colorado Springs					
Valley Hi Golf Course - Colorado Springs					
Antler Creek Golf Course - Colorado Springs	45,000	1,953,450	\$5,120	\$2,560	\$6,400
Walking Stick Golf Course - Pueblo					
Desert Hawk at Pueblo West - Pueblo					
Elmwood Golf Course - Pueblo		CPI	\$0.00262	\$0.00131	\$0.00082

<b>West Metro:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Applewood Golf Course - Golden	7,500	325,575	\$853	\$427	\$1,067
		CPI	\$0.00262	\$0.00131	\$0.00082

<b>South Metro:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Broken Tee Golf Course - Englewood					
Southsuburban Golf Course - Centennial					
Littleton Golf Course - Littleton	49,500	2,148,795	\$4,266	\$2,133	\$5,333
Lone Tree Golf Course - Littleton					
Black Bear - Parker		CPI	\$0.00199	\$0.00099	\$0.00062

<b>Full Circulation:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
	<b>192,000</b>	<b>8,334,720</b>	<b>\$15,999</b>	<b>\$7,999</b>	<b>\$19,999</b>
		CPI	\$0.00192	\$0.00096	\$0.00060





# ANNUAL RATE SHEET 2010

ANNUAL RATE SHEET 2010

<b>North Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Riverdale - Westminster					
Thorncreek Golf Course - Thornton	90,000	3,906,900	\$9,216	\$4,607	\$11,519
Heritage at the Westmoor - Westminster					
Legacy Ridge Golf Course - Westminster					
Hyland Hills - Westminster					
Indian Tree Golf Course - Arvada		CPI	\$0.00236	\$0.00118	\$0.00074

<b>Longmont Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Twin Peaks Golf Course - Longmont	30,000	1,302,300	\$3,072	\$1,536	\$3,840
Ute Creek Golf Course - Longmont					
Sunset Golf Course - Longmont - free		CPI	\$0.00236	\$0.00236	\$0.00236

<b>Aurora Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Meadow Hills Golf Course - Aurora					
Aurora Hills Golf Course - Aurora	60,000	2,604,600	\$6,144	\$3,072	\$7,680
Fitzsimons Golf Course - Aurora					
Springhill Golf Course - Aurora		CPI	\$0.00236	\$0.00118	\$0.00074

<b>Southern Package:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Patty Jewett Golf Course - Colorado Springs					
Valley Hi Golf Course - Colorado Springs					
Antler Creek Golf Course - Colorado Springs	90,000	3,906,900	\$9,216	\$4,607	\$11,519
Walking Stick Golf Course - Pueblo					
Desert Hawk at Pueblo West - Pueblo					
Elmwood Golf Course - Pueblo		CPI	\$0.00236	\$0.00118	\$0.00074

<b>West Metro:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Applewood Golf Course - Golden	15,000	651,150	\$1,536	\$768	\$1,920
		CPI	\$0.00236	\$0.00118	\$0.00074

<b>South Metro:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
Broken Tee Golf Course - Englewood					
Southsuburban Golf Course - Centennial					
Littleton Golf Course - Littleton	99,000	4,297,590	\$7,680	\$3,839	\$9,600
Lone Tree Golf Course - Littleton					
Black Bear - Parker		CPI	\$0.00179	\$0.00089	\$0.00056

<b>Full Circulation:</b>	<b>Circulation</b>	<b>Est. Impressions</b>	<b>Full-Page (5)</b>	<b>Quarter-Page (18)</b>	<b>Premium (3)</b>
<b>35% discount</b>	<b>384,000</b>	<b>16,669,440</b>	<b>\$27,732</b>	<b>\$13,864</b>	<b>\$34,665</b>
		CPI	\$0.00166	\$0.00083	\$0.00052

